



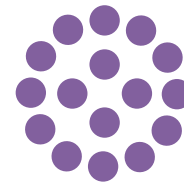
Green shoppers of the world are waiting.

EcoBonus[®] brings together a coalition of leading manufacturers. We have a simple goal: to reach and reward consumers interested in learning about — and purchasing — more sustainable products. When you join EcoBonus you get in on the ground floor of the first-ever coalition loyalty program targeting green-leaning consumers.

WHAT DOES ECOBONUS ALLOW ME TO DO?

- Increase sales and strengthen brand loyalty
- Drive activity at retail
- Make budgets work harder
- Pilot incentive and loyalty campaigns that complement existing marketing efforts
- Cross-sell and up-sell full line of sustainable products
- Reward consumers for making more sustainable choices.
- Associate with other brand leaders

WHY A COALITION?



- Expand your reach**
- Drive consumer participation**
- Share costs**